

EmpowerHER25 – Sponsorship & Partnership Opportunities

About EmpowerHER25

EmpowerHER25 is India's flagship summit for women entrepreneurs focused on **MarTech and AI for Business Growth**, hosted by **SHELeadsIndia**.

Happening on **18th December 2025 at The Orchid Hotel, Pune**, the event brings together **300+ women entrepreneurs, 25+ trainers and speakers, 15+ community partners**, and **50,000+ digital reach** across India.

This summit is not just a conference—it's a national platform designed to **equip women entrepreneurs with the marketing and tech tools to scale their businesses**.

Why EmpowerHER25 Stands Out (Our USPs)

1. 3rd Consecutive Year of Success:

EmpowerHER is a proven annual platform that has grown in scale, impact, and recognition each year.

2. Women Entrepreneurs–Only Focus:

The event is **exclusively curated for women entrepreneurs**, ensuring relevance, safety, and deep community connection.

3. National Media Coverage:

Featured in **The Times of India, Indian Express, DNA, Saakal, Lokmat Times, and ABP Majha** — positioning EmpowerHER as a credible and celebrated initiative.

4. Multi-City Expansion:

SHELeadsIndia has expanded its footprint across **6+ cities**, building local chapters and strong ecosystems for women-led businesses.

5. National Trainers & Experts:

Sessions are led by **top industry experts** and national-level trainers in AI, marketing, and entrepreneurship.

6. Knowledge Partner – SYMB (Symbiosis):

Official collaboration with **Symbiosis Centre for Entrepreneurship and Innovation (SCEI)** adds strong academic and innovation credibility.

7. Community Support:

Backed by India's most respected women-led and business communities — **TiE Pune, STREE Foundation, and PULA**.

8. Premium Experience:

Hosted at **The Orchid, Pune**, offering a world-class setting with powerful networking, top-quality production, and curated experiences.

9. Engaging Event Design:

- **1:1 mentoring booths & consultation sessions**
- **Showcase zones & product displays**
- **Hands-on workshops & speaker panels**

10. Attendee Delight:

Thoughtfully curated **goodie bags** for all participants and special **speaker felicitation gifts** to enhance brand recall and goodwill.

Sponsorship Categories

1. Title Partner – ₹6,00,000

- Keynote speech, opening address, and 1 major panel participation.
- Prime logo on backdrop, delegate kits, and lanyards.
- 6 dedicated social media posts & headline feature in PR.
- Mention in newsletters and WhatsApp broadcasts to 10,000+ women entrepreneurs.
- Exclusive “Presented By” visibility across all communications.

2. Powered By Partner – ₹4,00,000

- Host or moderate one marquee panel discussion.
- Prominent logo placement across venue and delegate kit insert.
- 4 social media spotlights, PR inclusion & post-event report.
- Complimentary event passes and acknowledgment on stage.

3. Gold Partner – ₹3,00,000

- Panelist slot in a curated discussion.
- Branding on stage, photo wall, and event collaterals.
- 3 branded social media mentions and media inclusion.
- Recognition in post-event report and PR coverage.

4. Silver Partner – ₹1,80,000

- MC mention on stage during key sessions.
- Shared standee visibility & on-screen loops.
- 2 social media mentions + logo in press note.

5. Session Partner – ₹90,000

- Host a specialized session or fireside chat.
- Tent cards, on-screen session branding, and 1 dedicated social post.
- Mention in PR and post-event highlights.

Additional Brand Visibility Options

These options are ideal for startups, MSMEs, or corporates who wish to engage without full-tier sponsorships.

1. Registration Sponsorship

Support women entrepreneurs by sponsoring their event tickets—positioning your brand as a champion of inclusion.

2. Exhibition Stalls – ₹8,000 each (10 available)

6x6 ft stall space to showcase your product or service with direct access to attendees.

3. Standees – ₹3,000 each (Unlimited)

Place your brand standee at high-traffic points (registration, photo booths, lounges).

4. LED Screen Ads – ₹8,000

Display short video ads or visuals on the event backdrop LED throughout the day.

5. Goodie Bag Inserts – ₹4,000

Your brand gift or product sample included in all attendee kits.

6. Speaker Gifting Partner – ₹6,000 each (12 available)

Provide thoughtful branded gifts for speakers—your brand will be mentioned on stage and in social posts.

7. Meal Sponsor (Lunch / Breakfast / Hi-Tea)

Associate your brand with hospitality and comfort—includes logo at buffet counters and stage mention.

8. Live Streaming Tickets – ₹1,000

Your brand logo appears on digital livestream watched by hundreds of virtual participants.

9. Social Media Feature – ₹2,000

A dedicated post on SHELeadsIndia's social handles (Instagram, LinkedIn, WhatsApp broadcast) to 50,000+ network reach.

Deliverables from SHELeadsIndia

Every sponsor or partner—across all tiers—receives:

- **Brand Visibility:** Logo on event collaterals, lanyards, and digital creatives.
- **Media Coverage:** Mentions in pre- and post-event media (15+ publications).
- **Community Integration:** Connection with women founders, mentors, and ecosystem partners.
- **Networking Access:** 1:1 interactions with speakers, city partners, and women leaders.
- **Post-Event Report:** A detailed visibility and PR summary to measure ROI.

Partner With Us

For sponsorship, partnerships, or collaborations:

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